

**LOW ODOR ASPHALT COATED  
KRAFT FACING AND INSULATION ASSEMBLY**

**ABSTRACT OF THE DISCLOSURE**

A faced fibrous insulation assembly includes: a fibrous insulation blanket whose fibers, preferably, are bonded together with a formaldehyde free binder; a facing formed by a kraft paper sheet material; and an asphalt coating layer on the inner surface of the facing that bonds the facing to the fibrous insulation blanket. The asphalt coating layer contains an odor-reducing additive in an amount sufficient to substantially eliminate odor that would otherwise be emitted by the asphalt coating layer without adversely affecting the adherent qualities of the asphalt coating layer. Preferably, the facing and the asphalt coating layer are fungi growth resistant.